

The book was found

Hack The Music Business: Build Your Own Career



HACK THE MUSIC BUSINESS

BUILD YOUR OWN CAREER

DAVE KUSEK

CREATOR OF NEW ARTIST MODEL

CO-AUTHOR OF THE FUTURE OF MUSIC
FOUNDER BERKLEEMUSIC

PDF



DOWNLOAD EBOOK

Synopsis

This is the best time in the history of the music industry to be a musician. Not convinced? With so many musicians struggling to get by it's hard to believe, but with a shift in focus and some creative strategy you can be very successful. For the first time, musicians can build their own career, their own way, just like entrepreneurs by hacking the business. Musicians are no longer the product of record labels. You are the CEO of your own company! This book will show you how to turn your music career into a business that you can nurture and enjoy. Dave Kusek, who co-wrote The Future of Music book and started a new era of music education with Berklee Online, brings his 20+ years of experience with indie musicians to help you build a successful career in the music business of today. Get an easy to understand overview of touring, distribution, sponsorships and publishing while also learning actionable strategies used by many successful indie musicians. - Run your music business like a startup.- Develop goals and a path to get there.- Learn proven ways to promote your music. - Learn how to engage directly with your fans.- Get more gigs, get more people to your shows, and tour in new cities.- Record and release your music without a record label. - Understand music copyrights - the foundation of your music career.- Incorporate music publishing and licensing into your strategy. If you're an aspiring musician, songwriter, producer, DJ, or manager and want to build a sustainable income around your music you must start thinking of yourself as an entrepreneur, and that is exactly what this book will help you to do. Take the next step in your music career and hack the music business.

Book Information

File Size: 878 KB

Print Length: 77 pages

Publisher: Cowboy Ventures, Inc. (August 18, 2014)

Publication Date: August 18, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00MVACBLS

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #83,374 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #6 in Kindle Store > Kindle eBooks > Arts & Photography > Music > Business #13 in Kindle Store > Kindle eBooks > Business & Money > Industries > Sports & Entertainment #24 in Books > Business & Money > Industries > Sports & Entertainment > Entertainment

Customer Reviews

I bought this for my son who is playing in two bands and working and going to school. He has always wanted to have a career in music although we have asked him to focus on his degree and keep music as a serious passion until he graduates. This book has a lot of great tips that I know he can use, and have been very helpful to me as well. I especially like the 10 keys to success. The case studies on Karmin and Amanda Palmer are also helpful, as we are trying to find ways to break thru on an independent level with the CDs that he has recorded and fund new projects without tapping the bank account. I especially like the team building advice of surrounding yourself with people who have different talents and skills so as a team you can achieve more. Great stuff. Definitely recommend it.

This music is a MUST for all those in the music industry: artists, managers, music venues owners, producers, etc. Dave does an excellent job in giving the reader an overview of today's music industry. How it has changed compared to the past. What are the things to keep in mind when entering the market and why, today, nowadays, musicians should start thinking like entrepreneurs. Whether you have been in business for years or you are about to launch your music career, in "Hack the Music Business" you will find case studies and useful advice for topics like building a musician business, recording, marketing and copyrights. Can't recommend it highly enough, what a great book!

I couldn't put this book down; I've already began to read it over again! Dave has compiled a list of information and advice that is paramount for any artist out there trying to get his or her career moving in the right direction. I've been a singer-songwriter most of my adult-life, and I've starting sent many of those years pursuing "The Dream." I've only recently--especially after reading this book--realized that "The Dream" isn't what it once was. YOU have to create it! And this book will show you how!

Great book full of information. A quick and easy read. Perfect starting point for any new artist. It was

a great help.

[Download to continue reading...](#)

Hack the Music Business: Build Your Own Career Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Build Your Own Wi-Fi Network (Build Your Own...(McGraw)) Build-Your-Own Toolbox 1-2-3 (Home Depot Build-Your-Own 1-2-3) Rich Dad Advisor's Series: Own Your Own Corporation: Why the Rich Own Their Own Companies and Everyone Else Works for Them (Rich Dad's Advisors) Hack the Entrepreneur: How to Stop Procrastinating, Build a Business, and Do Work That Matters Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) Crowdfund Your Career: Create Your Own Career Through Crowdfunding 26 Instant Marketing Ideas to Build Your Network Marketing Business: Powerful Marketing Tips & Campaigns to Build Your Business F-A-S-T! Career Information, Career Counseling, and Career Development (9th Edition) Career Information, Career Counseling, and Career Development (10th Edition) (Merrill Counseling (Hardcover)) How to Start Your Own Real Estate Photography Business!: A Step-by-Step Guide to Show You How to Begin Your Own Real Estate Photography Business in 14 ... for real estate, photographing houses) REAL ESTATE: A Guide for First Time Agents to Effectively Grow Your Business From Nothing to a Sustainable Growing Career (Beginner's Guide, Career Management, Lead Generation, Real Estate Investors) Starting Your Career as a Contractor: How to Build and Run a Construction Business Seeing the Big Picture: Business Acumen to Build Your Credibility, Career, and Company Hack Upwork: How to Make Real Money as a Freelancer: Work From Home and Create a Thriving Freelance Business 100% Online (Hacks to Create a New Future Series Book 2) Start Your Own Law Practice: A Guide to All the Things They Don't Teach in Law School about Starting Your Own Firm (Open for Business) Food Truck Business: How to Start Your Own Food Truck While Growing & Succeeding as Your Own Boss Career Coaching Your Kids: Guiding Your Child Through the Process of Career Discovery LinkedIn: Guide To Making Your LinkedIn Profile Awesome: 25 Powerful Hacks For Your LinkedIn Profile To Attract Recruiters and Employers (Career Search, ... profile, LinkedIn makeover, career search)

[Dmca](#)